

ANNUAL REPORT 2021



North Texas
AVANCE
Unlocking America's Potential

A MESSAGE FROM LEADERSHIP

Dear Friends,

The year 2020 was challenging but with resilience and unshakable commitment, our board, leadership and staff met the challenges of the COVID-19 pandemic. We continued to strengthen our programs and serve families in North Texas with so many changes that occurred in a short period of time. We are very fortunate to see the impact our programs make in the families we serve, and we greatly appreciate all of you for making them possible. We continued to successfully grow our programs to new locations; utilizing technology to engage more people to achieve efficiencies and development new forms of executing our programs across North Texas.

This has been another fulfilling year for us with many accomplishments, including the launch of our virtual platform and new Parent-Child Education Program Curriculum; thanks to our National Office. In this report, you will learn about the impact of our programs and how we were able to service families through different forms of education. We continue to move forward in delivering the highest quality services and building strong partnerships to better serve parents and children in North Texas.

We are deeply indebted to you, our board members, donors and funders, who support our efforts every day.

Best,
Vanessa Maldonado

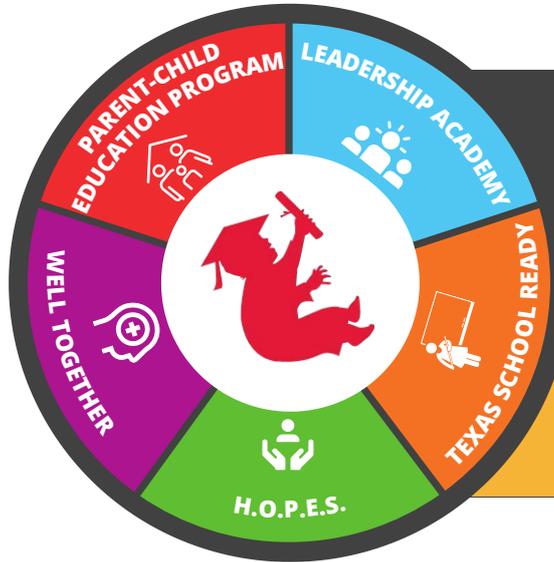


VANESSA MALDONADO

Executive Director

"We are deeply indebted to you, our board members, donors and funders, who support our efforts every day."

2020-2021 PROGRAM IMPACT



1,781
TOTAL SERVED

PARENT-CHILD EDUCATION PROGRAM



1,149

Received parenting and early child education

LEADERSHIP ACADEMY



189

Developed leadership skills and children introduced to STEAM

TEXAS SCHOOL READY



150

Teachers received training, materials, and coaching

WELL TOGETHER



136

Individuals provided with mental health education and training

H.O.P.E.S.



157

At-risk families provided with case management and support services*

**HOPES runs September to August*



1,149 Parents and children served

627 Parents and children graduated

96%

of children 0-35 months at or above target age skills

88%

of children 36+ months school ready

82%

of parents model ideal parenting behaviors

Ramiro helps his daughter Antonella with her project

Parent-Child Education Program

A parent is their child's first teacher, and the home is the first class room.

"I have learned to be more patient, to listen to my son. At his stage in development, I as his mother, have to guide him and help him express his emotions and needs." said Diana Adame when asked how AVANCE has helped her and her son.

Diana's story is one we hear over and over again. Parents who love their children and want to give them the best chance to reach their full potential. Yet at no fault of their own, they often don't know how to create a stimulating learning environment to facilitate development. We give them the knowledge, resources, and tools to set their children up for success - at school and in life. While at the same time, we provide early childhood learning education to ensure their children don't fall behind, and if they are, to help them catch up so they begin school with a solid educational foundation.

We've all heard that too much screen time for children can have detrimental effects, but recent research suggests that the quality of the screen time is more important than how much. Instead of sitting in front of a screen watching endless YouTube videos, we used the medium this past year to continue delivering early childhood education to our youngest participants. They virtually learned their ABC's, how to read and write, colors, numbers, and so much more. We equipped parents with the knowledge and resources on how to create a positive learning environment for the children, including on how to use screen time as educationally as possible.



189

Parents and children served

135

Parents and children graduated

93%

of children 0-35 months at or above target age skills

83%

of children 36+ months school ready

92%

of parents reading 5 days a week

Student exploring puddles as part of that day's lesson

Leadership Academy

Forging community leaders opening children to the world of STEAM.

"In this class I have learned that I should be interested in the things that interest me in life and never forget my dreams. Everything is possible when we find motivation and knowledge of ourselves, I discovered this in my leadership class. My son Isaac was able to begin Pre-K without having to play catch-up"
Araceli Ramirez shared with us.

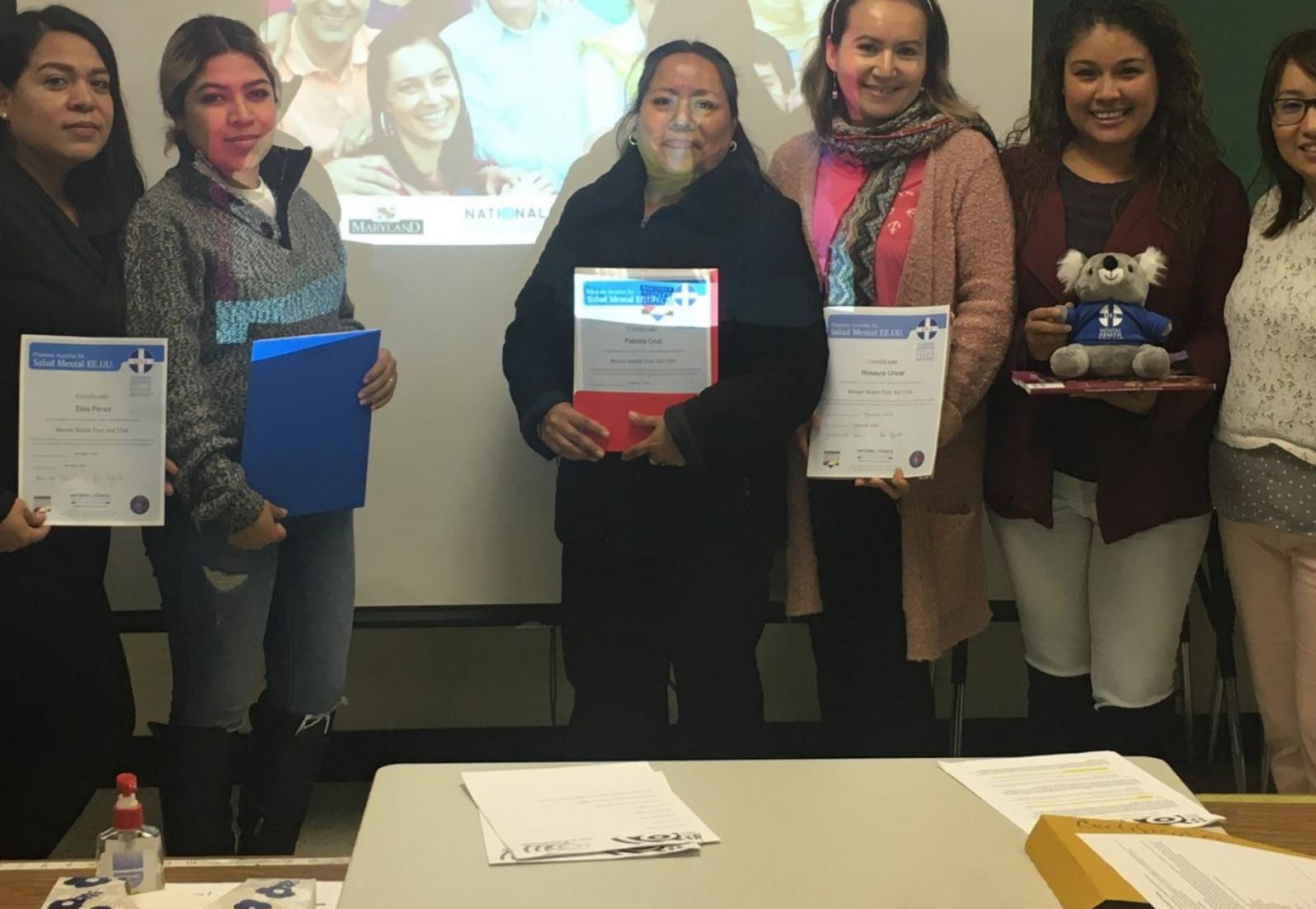
Leadership Academy is an opportunity for participants to get a better understanding of who they are, develop skills to reach their full potential, and use those skills to build better family relationships and become involved in the community.

Children of parents enrolled in Leadership Academy are introduced to the world of STEM through exploration activities, increasing science vocabulary, encourage curiosity, and critical thinking. Their curriculum uses real life experience with ramps, colors, water, plants, and more to work on the physical, social, emotional, and cognition developmental competencies.

As a graduate of Leadership Academy, Araceli is now taking classes to earn her real estate license and teaching assistant certification, and Isaac began PreK with a solid head start.



Carmen
469-605-
Marth
469-6



136 Individuals served

75 Individuals received case management

50%

improved mental health score by one segment on the Patient Health Questionnaire-9 Depression Assessment

6

virtual mental health symposiums conducted

First graduating class of Mental Health First Aid

Well Together

Overcoming the stigma of mental health in the Hispanic community.

I want to be an agent of change in my community because I know that at the end of the day, my family is the one that is going to benefit from others having experience in Mental Health First Aid." A Promotora shared when asked why she wants to volunteer her time educating the community on mental health.

For the first time in our *Promotoras de Salud Mental* (Mental Health Promoters) program we have a male volunteer who wants to help our Hispanic community, especially other men. Mr. Lorenzo Rodríguez and his wife Manuela are currently in charge of the Marriage Ministry at their community church Nuestra Señora del Pilar, which is located in zip code 75211. An area where the rates of depression and anxiety are reported to be very high according to the Community Needs Assessment performed by DCHHS and Parkland in 2019. The Rodríguezes hope to share mental health education and resources to help couples who come to their ministry.

Helping the community when it comes to mental health and substance use disorders, seems like a daunting task to the untrained. However, just as CPR can help save a life during a heart attack, Mental Health First Aid (MHFA) trains you on how to help someone experiencing a mental health or substance use-related crisis. In the MHFA course, participants learn risk factors, warning signs for mental health and addiction concerns, strategies to help someone in both crisis and non-crisis situations, and where to turn for help. We are educating the community on how to identify, understand, and respond, by providing MHFA skills-based training and referring to free-of-charge counseling for those in the program.



157 Families served

95 Families graduated
this program year

1,204
one-on-one case
management meetings

9,293
referrals made and
resources provided

Car seat inspection in collaboration with Children's Health

Healthy Outcomes Through Prevention & Early Support

Creating safe and healthy home environments where children can thrive and learn.

"I am thankful to the H.O.P.E.S. Case Management Program for empowering me to turn negative barriers into positive challenges by providing my family with information and connections to organizations that gave us the tools to achieve our goals. " An anonymous program participant said.

The participant was going through difficult situations in her life as her husband had been deported in another state. Finding herself alone with her 3 children, she found herself in the need to come to Texas to live with her brother. Shortly after she registered with AVANCE-North Texas to participate in the Parent-Child Education Program, a Parent Educator realized she needed additional help and referred her to the H.O.P.E.S. Case Management Program.

The participant registered her daughter at Bryan's House to receive support, enrolled and attended English classes, accessed legal assistance to renew her residency and received a scholarship with which she paid her rent and had enough left over to buy a computer. The participant learned how to access resources to cover her and her family's needs, organize her time, and above all learned to be resilient.



150

Teachers Served

129

Coaching Hours

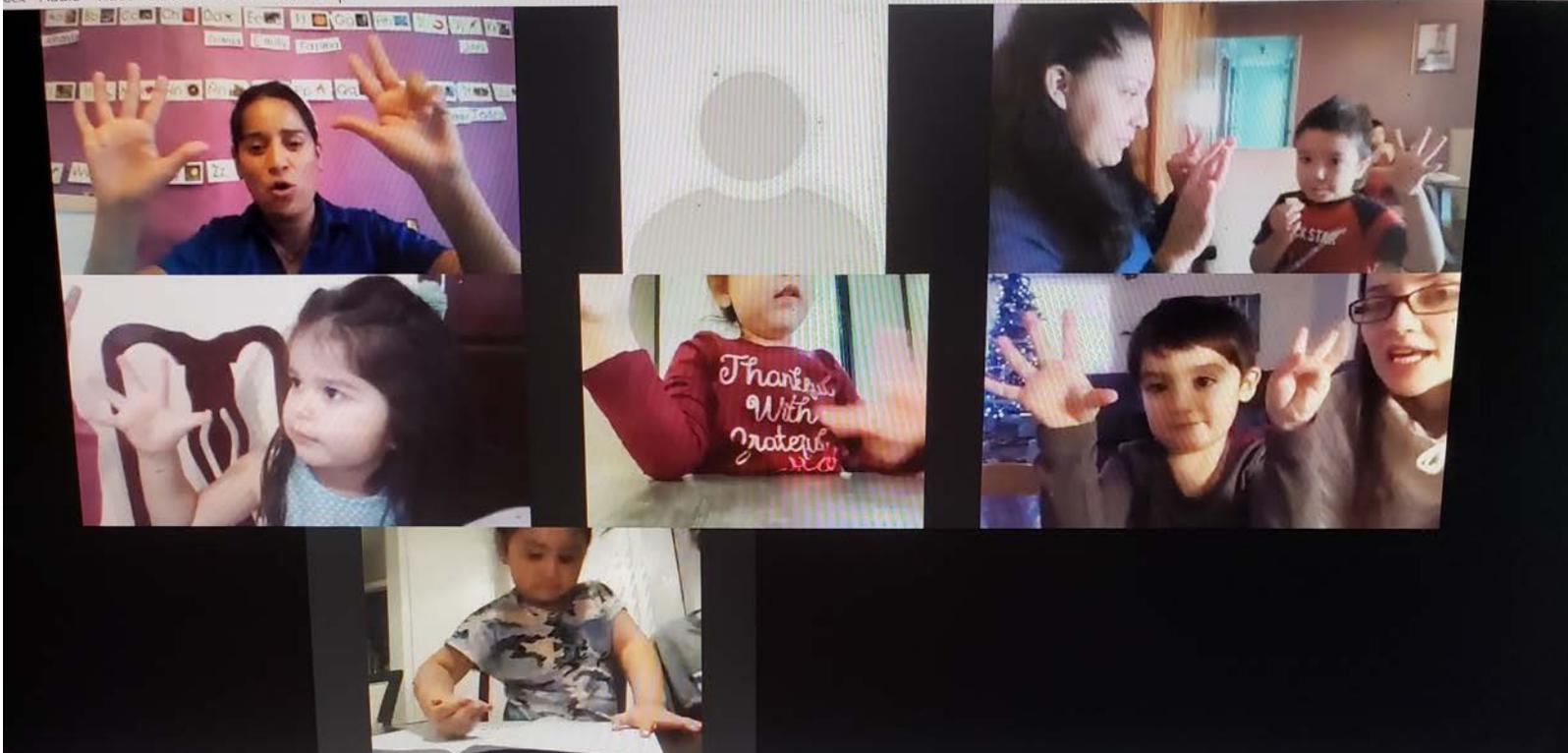
120

Professional Development Hours

1,500

Estimated Students Impacted

Back Audio Video Subtitle Tools View Help



Texas School Ready

Ready for school, ready for life.

“I have learned so much from the training that was provided by TSR this year. I learned new ways to teach my students to help prepare them for kindergarten.” Veronica Jones shared when asked about her experience in the Texas School Ready (TSR) Comprehensive program.

TSR Comprehensive provides an effective, research-based, early childhood classroom model that prepares at-risk children to enter kindergarten at-or-above grade level. Educators enrolled in TSR Comprehensive are equipped with tools to help them learn about specific instructional needs of children in their classrooms and how to use engaging lessons and activities to support them. Participants improve their teaching skills by working with dedicated TSR coaches to get feedback on lessons, activities, and coaching. The new skills and techniques that educators learn through TSR Comprehensive positively affect the learning environment and educational experience for children.

TSR Comprehensive is proven to positively impact teacher instructional practices in the classroom, regardless of setting (public school pre-K, Head Start, and private child care classrooms). Teachers participating in TSR Comprehensive are more responsive to the individual needs of the children in their classrooms. They show increases in their use of language-building strategies, including the quality of book reading, general conversations with children, and the use of oral language instruction to build these skills. Even greater gains have been found in emergent literacy instructional practices. Teachers also show better responsive teaching practices, organization of their centers, and the use of lesson plans.

COVID-19

An unprecedented time called for unprecedented methodologies.

THE BEGINNING

Our program year started out normal enough. In fact, when the shutdown due to COVID-19 hit, we were one month away from our signature fundraising event, Latino Street Fest, and two months from graduation for our CORE Programs, Parent-Child Education Program and Leadership Academy.

SPECIAL EVENT IMPACT

Once the lockdown was announced, we had to quickly announce the postponement of Latino Street Fest to the fall. Then when the fall came around, we decided to postpone until April of 2021. When it was time to start planning for the 2021 event, the situation was still developing and so the difficult decision was made to postpone once again until April of 2022. We are thankful for all of the sponsors who decided to convert their sponsorship into a direct donation.

The Bookworm Brunch is a highlight for many of our families and we unfortunately had to cancel this event as well. Our plan is to bring it back fall of 2022 if all goes according to plane - but then when does that ever happen?

Although our fundraising events did cause us to lose some revenue to support our

our programs, we also had many donors who stepped up their donations this year, we had many new donors, and grant opportunities to ensure there was no need to layoff staff.

PROGRAM IMPACT

Our programs are normally delivered 100% in-person. We had to quickly adapt to the virtual world and convert all of our program materials into online materials. Going from 0% online to 100% online was quite a challenge, but thanks to our team, we were able to pull it off.

Our team spent countless hours last summer curating virtual content, producing videos, creating handouts, compiling lists of educational videos, and uploading it to a Google site to give our parents the tools they needed to learn virtually.

The in-person program is traditionally a 4-hour program. The virtual program was broken down into a one-hour parenting Zoom lesson, 15-minute educational toy making video, and a 30-minute early childhood education lesson. Parents and their children could either participate live or watch the recording later on.

Additionally, all case management based programs were delivered by Zoom or telephone calls.

THANK YOU

These are the visionaries who recognize the critical need for the work of AVANCE to break the cycle of inter-generational poverty and unlock America's potential.

\$500,000+

United Way of Metropolitan Dallas

\$250,000 - \$499,999

Dallas Independent School District

\$100,000 - \$249,999

The Rainwater Charitable Foundation

Texas Health Resources

UT Health Science Center at Houston

\$50,000 - \$99,999

Liberty Mutual Foundation

Rees-Jones Foundation, The

Santander Consumer USA
Foundation

\$25,000 - \$49,999

City of Dallas

Morris Foundation

Sid W. Richardson Foundation

Texas Women's Foundation

\$10,000 - \$24,999

BlueCross BlueShield of Texas

Maverick Capital Foundation

Miles Foundation

John R. McCune Charitable Trust

Thomas M., Helen McKee & John P.
Ryan Foundation

\$5,000 - \$9,999

City of Dallas Office of Cultural Affairs

Santiago Jorba

Southern Methodist University

Women of Saint Michael

\$1,000 - \$4,999

Alice Rodriguez

Daniel Manack

Dallas Foundation, The

Jerome Prince

Kendall-Rodriguez Family Charitable
Gift Fund

Marifer Aceves

Michele Stephens

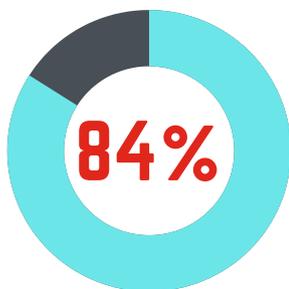
Michael and Kristin Hayden

Texas Instruments

FINANCIAL OVERVIEW

A wise investment in the future

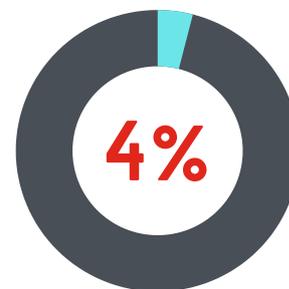
In Fiscal Year 2021, AVANCE-North Texas raised **\$2.1 million** to support our mission of *Unlocking America's Potential*. Of your investment, **84%** was spent on our various programs making a direct impact in the lives of families with young children, educating parents, equipping children with the skills to succeed, breaking through mental health barriers, and providing case management to prevent child abuse and neglect.



PROGRAM



**GENERAL &
ADMINISTRATIVE**



FUNDRAISING

CONSOLIDATED STATEMENT OF ACTIVITIES

For the year ended June 30, 2021

Revenue

Government	566,770
Grants	1,480,577
Individual	55,798
TOTAL REVENUE	\$ 2,106,788

Expenses

Program Services	1,716,451
General & Administrative	245,207
Fundraising	81,736
TOTAL EXPENSES	\$ 2,043,394

CHANGE IN NET ASSETS \$ 63,394

CONSOLIDATED BALANCE SHEET

As of June 30, 2021

Assets

Cash	471,636
Investments	80,794
Receivables	160,833
Prepaid Expenses	3,577
TOTAL ASSETS	\$ 716,840

Liabilities

Accounts Payable	7,629
Accrued Liabilities	49,663
Deferred Revenue	7,562
TOTAL LIABILITIES	\$ 64,854

Net Assets

Unrestricted \$ 651,986

**TOTAL LIABILITIES &
NET ASSETS \$ 716,840**

LEADERSHIP

We are grateful for the leadership of our board of directors

Chairman

RICHIE HEFFERNAN
*Founder & Managing
Partner
Creu Capital*

BOARD OF DIRECTORS

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*Head of Community
Impact, Managing
Director
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*Aceves Law
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AVANCE-North Texas*

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*Vice President Infrastructure
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Executive Director

ANA LORENA CARRASCO
Program Director

DONOVAN KITAMURA
*Development &
Communications Manager*

MICHELLE ANDERSON
Coordinator, Texas School Ready

ABOUT AVANCE-NORTH TEXAS

MISSION STATEMENT

AVANCE creates pathways to economic mobility for predominately Latino families through high quality, culturally responsive, two-generation programming that ensures school-readings for young children and opportunities for parents to build social and economic capital

VISION STATEMENT

We envision a world where all children and families have equitable access to resources and opportunities to reach their fullest potential, transforming the communities in which we live.

OUR VALUES

EXCELLENCE | EMPOWERMENT | COMMUNITY | INTEGRITY

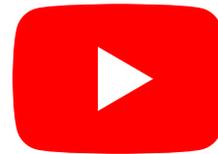
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Thank you!

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Unlocking America's Potential

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