

# A TRADITION IN NORTH TEXAS!

6th ANNUAL



April 7, 2019

12 PM - 6 PM

Klyde Warren Park

To benefit

*North Texas*

**AVANCE**  
*Unlocking America's Potential*

In collaboration with

**DMA**  
DALLAS MUSEUM OF ART



# AVANCE Latino Street Fest 2019

Klyde Warren Park | April 7, 2019 | 12 pm to 6 pm

**LARGEST** event of its kind to showcase Latino culture in North Texas.  
Unique, **FREE family event**, open to the public. **10,000 attendees** last year!  
Access to one of the most sought-after demographic niches in the country.  
Exceptional opportunity to reach and **CELEBRATE** Latino North Texas residents.



## Sponsorship Levels

### Title Sponsor (\$20,000)

Company name and logo incorporated into event name for all advertising and promotional purposes, including print, radio and online communications for this event and all AVANCE events and promotions for 1 year

Organization logo on AVANCE Dallas website

Category exclusivity

Right of first refusal for 2020 event, plus Platinum benefits.

Option to customize this package to fit within company needs, plus Platinum Benefits.

### Platinum Sponsor (\$15,000)

Recognized as sponsor for the entertainment on the main stage, including the Talent and Mariachi Competitions

Significant presence opportunity to showcase your services

Opportunity to send representative to speak on stage (2-3 minutes)

Option to send press release promoting your involvement with the Latino Street Fest 2019

Opportunity to provide stage signage, plus Gold benefits.

### Gold Sponsor (\$10,000)

1 social media mention with direct link

Booth located in a high flow strategic area on a first come, first served basis

Recognition on AVANCE Dallas annual report for one year, plus Silver benefits.

### Silver Sponsor (\$5,000)

1 social media mention with direct link

Logo on printed materials, plus Bronze benefits.

### Bronze Sponsor (\$2,500)

1 social media mention with direct link

Recognition on the event t-shirts, plus Community Sponsor benefits.

### Community Sponsor (\$1,000)

One 10ft x 10ft space at the Festival including one table, two chairs and one tent.



Sponsor the Latino Street Festival and invest in educating future generations.



AVANCE North Texas  
is a leading provider of **free early-childhood and parent  
education programs focused on at-risk communities.**

We are proud to serve as a trusted guide to assist  
under-resourced Latino families of young children in  
overcoming isolation and lack of opportunity.

## Sponsorship Registration

Sponsor/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Recognition Name (for printed materials): \_\_\_\_\_

**Sponsorship Pledge:** I affirm that I have the authority to enter into pledges on behalf of the entities whose funds I hereby commit.

## Sponsorship Opportunities

☐ Title Sponsor (\$20,000)

☐ Platinum Sponsor (\$15,000)

☐ Gold Sponsor (\$10,000)

☐ Silver Sponsor (\$5,000)

☐ Bronze Sponsor (\$2,500)

☐ Community Sponsor (\$1,000)

## Payment Information

☐ Enclosed is a check (made payable to AVANCE North Texas)

☐ Please send me an invoice

☐ Please charge my credit card (call 214-236-9161 to schedule payments)

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Signature: \_\_\_\_\_

## Are you going to need?

Electricity Outlet YES ☐ NO ☐

Additional Booth Space YES ☐ NO ☐

**One 10ft x 10ft space at the Festival includes one table, two chairs. Additional booth space and tents are not included**

### Weather Policy

AVANCE North Texas shall be entitled to cancel the Latino Street Festival due to severe weather conditions before or during the event. Donations are not subject to refund.

**Complete and email the registration form including a high resolution logo (JPG or PNG) to:**

**Gabriela Morlett - [gmorlett@avance-ntx.org](mailto:gmorlett@avance-ntx.org)**





## YOU CAN MAKE THE DIFFERENCE!

Support education and bring our community together by participating in the **AVANCE LATINO STREET FEST 2019**



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For questions or information please contact:  
Gabriela Morlett at [gmorlett@avance-ntx.org](mailto:gmorlett@avance-ntx.org)  
or at 214-887-9907 ext. 119

